

EMBLEM SIZE

Area - Minimum: 1/2" x 1/2" Maximum: 6" x 6"

Thickness - Varies depending on the complexity of the design starting at 2 mm.

COLOR

CMYK colors are accepted, a standard color chart is available upon request. RGB and PMS color are accepted but color matching is not guaranteed. Neon, glitter and reflective colors are not available.

ADHESIVE

Heat Applied (white backing) — to be applied with a professional heat press. Not recommend for heat-sensitive fabrics.

Pressure Sensitive (brown backing) — sticker backing for use on hard goods. Not recommended for surfaces that may contain an oil finish such as silicone or any type of outdoor goods.

LIMITATIONS

Since the product is applied with heat, it is not recommended to use on heat sensitive fabrics (ex. some nylons, silk, leather, wool, fleece).

COMPATIBILITY

Heat Applied - Cotton, Polyester, Cotton/Poly Blends

Pressure Sensitive - Smooth Surfaces on Hard Goods

ART RENDERING

- Digital sample via email with textures
- Available in 48 hours
- Can be edited

PRODUCTION TIME

- Upon rendering approval, the mold is made within 1 day
- Samples — available upon request
- Production — 5 days plus shipping, add an additional day per 500 pieces

SET-UP CHARGES

One-time mold/art work fee.

SHELF LIFE

1-year shelf life before applying (stored in a room temperature controlled environment).

COLOR WHEEL



Metallic



Non-Metallic

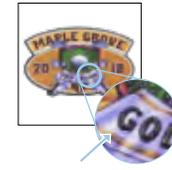


Clear

MINIMUM TEXT SIZES



Minimum size within an emblem
0.024" / 0.4mm



Minimum size floating and space between floating elements:
0.040" / 1mm

TEXTURES

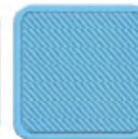
Textures are predicated by each individual design and are typically only shown in the background.



Vertical Lines



Horizontal Lines



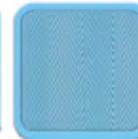
Diagonal Lines



Arrow



Waves



Herringbone



Mirror In



Chains



Dots

HEAT APPLY WITH A PROFESSIONAL HEAT PRESS

HEAT PRESS WITH BOTTOM HEAT

Time: 12 seconds
Temp: Upper Platen 200°F, Lower Platen 300°F
Pressure: Medium (On a Hotronix® Heat Press, set at 2, when using the pad the pressure will come to a 7)
Peel: Cold

- Load the garment on the heat press and place the emblem
- Place the orange FlexStyle® Pad over the application area and press

Application Video: bit.ly/bottom-heat

HEAT PRESS WITH TOP HEAT

Time: 21 seconds
Temp: 360°F
Pressure: Medium
Peel: Cold

- Pre-heat the lower platen for 21 seconds
- Load garment on the heat press and pre-heat for 5 seconds to remove moisture and wrinkles

Application Video: bit.ly/top-heat

HEAT PRESS WITH TOP HEAT – ALTERNATE METHOD

Time: 13 seconds
Temp: 300°F
Pressure: Medium
Peel: Cold

- Turn the garment inside out, thread it on the heat press with the adhesive side of the emblem facing the upper platen
- Place the orange FlexStyle® Pad on the texture (front of the design – not adhesive) side of the transfer

CAP PRESS

Time: 20 seconds
Temp: 360°F
Pressure: Medium
Peel: Cold

- Pre-heat the lower platen for 60 seconds
- Load cap on the press and pre-heat for 20 seconds
- Place the orange FlexStyle® Pad over the application area and press.

Application Video: bit.ly/hat-press

FABRIC COMPATIBILITY

- 100% Cotton
- 100% Polyester
- Cotton/Poly Blends

WASHING INFORMATION

FlexStyle® emblems will withstand at least 50 domestic cold washing cycles. Hang dry.

PRESSURE SENSITIVE APPLICATION

APPLICATION

- Make sure the application area is thoroughly cleaned. Rubbing alcohol can be used.
- Remove the paper backing and press firmly in the desired location.
- Remove top clear carrier.

FOR USE ON

Smooth, semi-curved hard goods. Not recommended for surfaces that may contain an oil finish such as silicone or any type of outdoor goods.